Project Name: Fresh on Board

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Our prototype is for the student populations: first-generation and immigrant college students so that they may better navigate through with their academic needs.

Our design problem was to create an easier way to stay-in-the-know with other classmates/faculty and to find resources that benefit our student population as well as their parents in order to better understand how their college system works. Our prototype is based on four main functions such as: Login Process, Resources, Translate, Messenger.

We took inspiration by comparing the prototype we created with other popular apps that our population used. Our color palette and theme is more of a modern take with calming purple hues and white space in addition to that for a more aesthetic appeal.

We learned that through the duration of our progress, our ideas and the wireframe of our prototype were changed quite a lot. At the start, we planned to implement a lot of functionality with a complex design, but during continuous work and user testing… we found that our earlier ideas did not seem to work very well. Thus, we then tried to simplify both design and functionality to make our app more consistent, cohesive, and user-friendly.

Our mobile application is created to help our student-populations via AI assistant, with a quick and efficient way of resolving their academic-success/social needs. The layout of our app is simplistic and well organized.

Next steps would be to further improve on functionality throughout the app from feedback.

*Link to our prototype:

https://www.figma.com/file/zo9QMIPTSYCGPl8WJURvQv/UXD-395?node-id=0%3A1